

Bielefeld

Bielefeld is a medium-sized city of 340,000 inhabitants in North Rhine-Westphalia, Germany.

2019 SUMP: Reduction of car traffic from 51% share to 25% until 2030

Aim:

- A a safe and resilient sustainable mobility system
- New use of public space.



Transformation of Jahnplatz

Before the ReVeAL pilot in the city's historical town, Bielefeld had already begun a project to reduce car use in its urban areas: the transformation of Jahnplatz.

The square is located at the northern edge of the historic city centre.

It was being transitioned into a space for active mobility and slower – and less–motorised traffic through the reallocation of car lanes to bus and cycle lanes, the reduction of the speed limit from 50km/h to 30km/h, and the creation of new attractive public spaces.



Pilot project in Bielefeld's horseshoe-shaped old town

Challenge:

- Narrow streets with little space for pedestrians and cyclists
- Much on-street parking
- Through traffic
- Air quality and road safety
- Delivery and access to shops, restaurants etc.



Comprehensive stakeholder consultation

Through data collection, coordinated planning and extensive stakeholder engagement, a thorough pilot project was implemented in Bielefeld's horseshoe-shaped old town.

This area is strategically located: it is adjacent to Jahnplatz, the main mobility hub in the city centre which was in the process of being rebuilt when ReVeAL started



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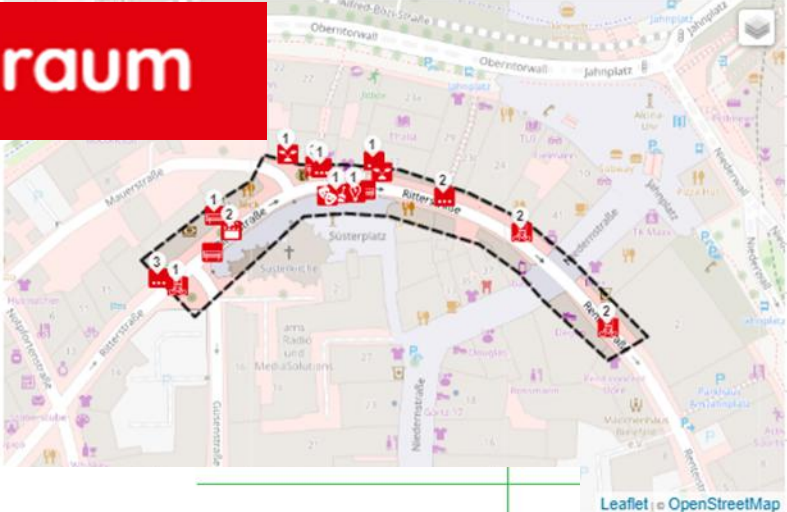
ReVeAL presentation

bis zum 21. März 2021

Die Beteiligung ist beendet

Was ist Ihnen für die frei werdenden Flächen besonders wichtig?
 Welche Stellen halten Sie für eine Umsetzung der vorliegenden Ideen für besonders geeignet? Haben Sie eigene Ideen oder Anregungen?
 Wie bewerten Sie die bereits vorliegenden Ideen?

altstadt.raum



- ▼ **Begrünung**
- ▼ **Packstation & Schließfächer**
- ▼ **Park- und Ladeflächen für Fahrräder**
- ▼ **Offene Bühne**
- ▼ **Tischtennis und Sandkasten**
- ▼ **Pop-up Kino**
- ▼ **Sitzgelegenheiten**
- ▼ **Stadtgeschichte erlebbar machen**
- ▼ **Smart Lighting**

ReVeALing how to meet user needs & get the best public acceptance

June 15, 2021 | 4PM CEST
GoToMeeting Webinar



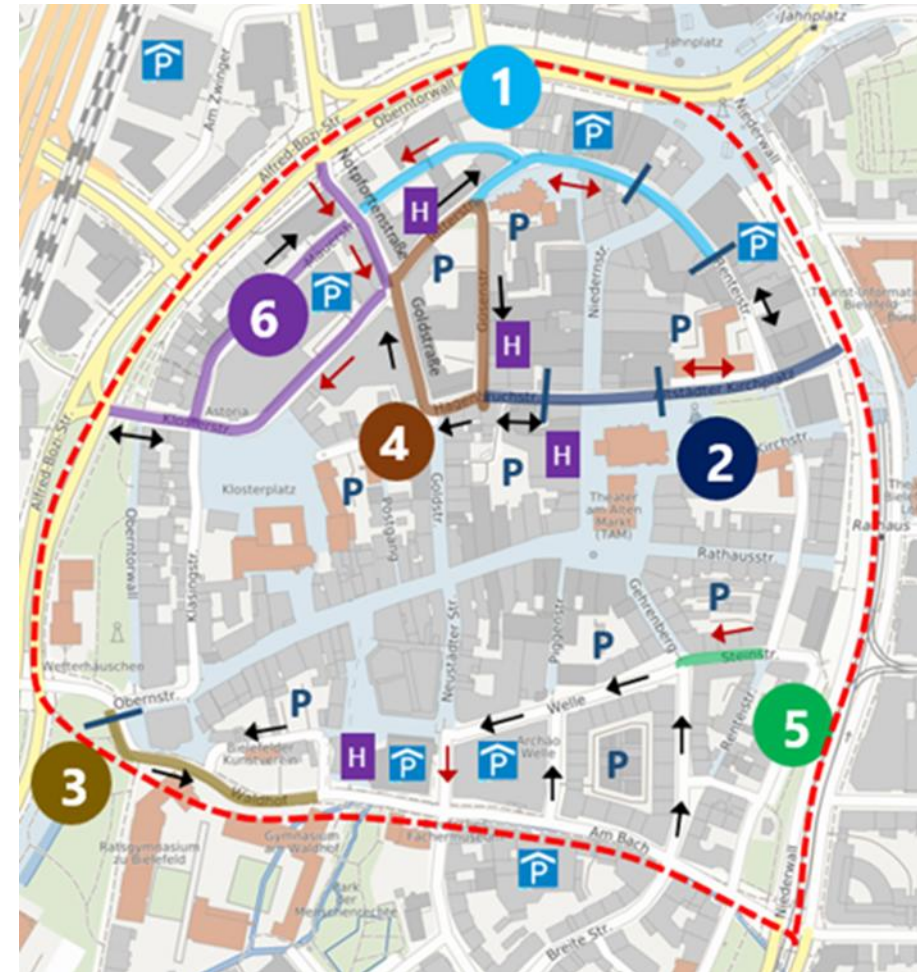
14.03.2021 12:08
Begrünung Ritterstraße
 Sehr gerne würdich mir mehr Grünflächen in dem gesamten Bereich wünschen. Sie haben den enormen... >> auf Karte anzeigen

straße muss doch
 r in den
 r bleiben!...

Testing Phase

Various measures for traffic management and the new use of traffic space were tried out during a test phase from June 2021 to the end of February 2022

Relevant actors from the public sector, business and civil society were involved in the development of the test phase.



Testing Phase



Thank you for your attention

Olaf Lewald



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